

Provider Name Segment Name

Skydeo	Skydeo > Mobile App Installs> Category > Communication
Skydeo	Skydeo > Mobile App Installs> Category > Tools
Skydeo	Skydeo > Mobile App Installs> Category > Media and Video
Skydeo	Skydeo > Mobile App Installs> Category > Social
Skydeo	Skydeo > Mobile App Installs> Category > Productivity
Skydeo	Skydeo > Mobile App Installs> Category > Entertainment
Skydeo	Skydeo > Mobile App Installs> Category > Music and Audio
Skydeo	Skydeo > Mobile App Installs> Category > Travel and Local
Skydeo	Skydeo > Mobile App Installs> Category > Photography
Skydeo	Skydeo > Mobile App Installs> Category > Personalization
Skydeo	Skydeo > Mobile App Installs> Category > News and Magazines
Skydeo	Skydeo > Mobile App Installs> Category > Lifestyle
Skydeo	Skydeo > Mobile App Installs> Category > Games > Action
Skydeo	Skydeo > Mobile App Installs> Category > Books and Reference
Skydeo	Skydeo > Mobile App Installs> Category > Business
Skydeo	Skydeo > Mobile App Installs> Category > Shopping
Skydeo	Skydeo > Mobile App Installs> Category > Health and Fitness
Skydeo	Skydeo > Mobile App Installs> Category > Education
Skydeo	Skydeo > Mobile App Installs> Category > Weather
Skydeo	Skydeo > Mobile App Installs> Category > Games > Casual
Skydeo	Skydeo > Mobile App Installs> Category > Finance
Skydeo	Skydeo > Mobile App Installs> Category > Games > Puzzle
Skydeo	Skydeo > Mobile App Installs> Category > Games > Arcade
Skydeo	Skydeo > Mobile App Installs> Category > Games > Racing
Skydeo	Skydeo > Mobile App Installs> Category > Transportation
Skydeo	Skydeo > Mobile App Installs> Category > Sports
Skydeo	Skydeo > Mobile App Installs> Category > Games > Sports
Skydeo	Skydeo > Mobile App Installs> Category > Games > Strategy
Skydeo	Skydeo > Mobile App Installs> Category > Games > Casino
Skydeo	Skydeo > Mobile App Installs> Category > Games > Adventure
Skydeo	Skydeo > Mobile App Installs> Category > Games > Simulation
Skydeo	Skydeo > Mobile App Installs> Category > Games > Word
Skydeo	Skydeo > Mobile App Installs> Category > Games > Card
Skydeo	Skydeo > Mobile App Installs> Category > Games > Trivia
Skydeo	Skydeo > Mobile App Installs> Category > Libraries and Demo